CLAIMS

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- 1) A device (1; 100; 200; 300) for protecting the bodywork (C) of a motor vehicle (A₁; A₂; A₃; A₄), comprising:
- at least a flexible laminar element (2, 3; 101; 201; 301, 302), able to be laid out to cover said motor vehicle (A₁; A₂; A₃; A₄);
- at least a mainly longitudinal developed housing structure (4; 102; 202; 303; 400; 500), able to contain said laminar element (2, 3; 101; 201; 301, 302) when it is in inoperative conditions, provided with:
 - connection means (5; 103; 203) to said motor vehicle (A₁; A₂; A₃; A₄);
 - at least a longitudinal slot (9) for the passage of said laminar element (2, 3; 101; 201; 301, 302) from the interior to the outside of said housing structure (4; 102; 202; 303; 400; 500), and vice versa;
- handling means (6), coupled with said laminar element (2, 3; 101; 201; 301, 302) and available to the user, to extract said laminar element (2, 3; 101; 201; 301, 302) from said housing structure (4; 102; 202; 303; 400; 500) and to dispose it to cover said motor vehicle (A₁; A₂; A₃; A₄);
- hooking means (7), coupled with said handling means (6), able to connect said laid out laminar element (2, 3; 101; 201; 301, 302) to said motor vehicle (A₁; A₂; A₃; A₄),
- characterized in that it comprises cleaning means (25), coupled with said housing structure (4; 102; 202; 303; 400; 500) at said longitudinal slot (9), able to remove the impurities from said laminar element (2, 3; 101; 201; 301, 302) during its movement.
- 2) The device (1; 100; 200; 300) according to claim 1), characterized in that said cleaning means (25) are applied to a support bar (26) connected to the inner surface (4c) of said housing structure (4; 102; 202; 303; 400; 500) through joining means.
- 3) The device (1; 100; 200; 300) according to claim 1), characterized in that said cleaning means (25) consist of a strip of woven wires (27), soaked with silicone to minimize light passage, to resist temperature variations and to make it waterproof.
- 4) The device (1; 100; 200; 300) according to claim 1), characterized in that said housing structure (4; 102; 202; 303; 400; 500) consists of a shell (8) having a cross sectional profile of essentially elliptic shape, to avoid dust or impurities of other kind to deposit on the outer surface

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(4a; 102a; 202a) of said housing structure (4; 102; 202; 303; 400; 500).

- 5) The device (1; 100; 200; 300) according to claim 4), characterized in that said shell (8) is composed by two half-shells (81, 82) disposed side by side at the longitudinal symmetry axis (Z) of said housing structure (4; 102; 202; 303; 400; 500).
- 6) The device (1; 100; 200; 300) according to claim 5), characterized in that said laminar element (2, 3; 101; 201; 301, 302) has an end fixed to a support element (10, 11; 304), disposed in said housing structure (4; 102; 202; 303; 400; 500), which is developed according to the longitudinal symmetry axis (Z) of said housing structure (4; 102; 202; 303; 400; 500) for a length substantially equal to the length of said longitudinal slot (9).
- 7) The device (1; 100; 200) according to claim 6), **characterized in** that said support element (10, 11) consists of a winding cylinder (12, 13) around which said laminar element (2, 3; 101; 201; 301, 302) is wound/unwound.
- 8) The device (300) according to claim 6), characterized in that said support element (304) consists of the inner surface (303c) of said housing structure (303).
- 9) The device (1; 100; 200) according to claim 7), **characterized in** that said laminar element (2, 3; 101; 201) consists of a roll-up cloth (14, 15).
- 10) The device (300) according to claim 8), characterized in that said laminar element (301, 302) consists of a pliant cloth (305, 306) according to a bellows configuration.
- 11) The device (1; 100; 200; 300) according to claim 7), characterized in that it comprises elastic means (16) disposed in said housing structure (4; 102; 202; 303; 400; 500), able to maintain in tension said laminar element (2, 3; 101; 201; 301, 302).
- 12) The device (1; 100; 200; 300) according to claim 11), characterized in that said elastic means (16) are placed at least at an end (4b) of said housing structure (4; 102; 202; 303; 400; 500).
- 13) The device (1; 100; 200; 300) according to claim 1), characterized in that said housing structure (4; 102; 202; 303; 400; 500) is provided with a pair of shaped brackets (17; 108), each of them being laterally coupled with said housing structure (4; 102; 202; 303; 400; 500) through joining means (109).

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- 14) The device (1; 100; 200; 300) according to claim 13), characterized in that each of said shaped brackets (17) is externally provided with a cap (18, 19).
- 15) The device (1; 300) according to claim 4), characterized in that said connection means (5) comprise at least a magnet (20, 21), coupled with the roof (T_1) or with the front bumper (U_a) and/or the rear bumper (U_p) of said motor vehicle (A_1 ; A_4) and joined through first fixing means (22) to said outer surface (4a) of said housing structure (4; 303; 500).
- 16) The device (100) according to claim 4), characterized in that said connection means (103) comprise at least a flexible belt (104, 105), coupled with said housing structure (102; 400) and joined in a stable but removable way to the upper post (M_2) of the door (P_2) , to the bonnet (F) or to the boot (B) of said motor vehicle (A_2) , and at least a bearing pad (106, 107), coupled with the roof (T_2) , with the bonnet (F) or with the boot (B) of said motor vehicle (A_2) , upon which said outer surface (102a) of said housing structure (102; 400) is disposed.
- 17) The device (200) according to claim 4), **characterized in that** said connection means (203) comprise at least a hollow body (204), connected through second fixing means to said outer surface (202a) of said housing structure (202) to define at least a space (205) in which at least a shaped bar (206), provided with at least an end (206a) rigidly fixed to the vertical post (M₃) of said motor vehicle (A₃), is inserted.
- 18) The device (1; 100; 200; 300) according to claim 1), characterized in that said handling means (6) consist of a tubular element (28, 30), applied to the free end (2a) of said laminar element (2, 3; 101; 201; 301, 302) and internally provided with an elastic wire (29, 31) to whose ends (29a, 29b) said hooking means (7) are applied.
- 19) The device (1; 100; 200; 300) according to claim 1), characterized in that said hooking means (7) consist of hooks (32, 33) able to be joined with said bodywork (C) of said motor vehicle (A₁; A₂; A₃; A₄).
- 20) The device according to claim 1), **characterized in that** said hooking means consist of magnetic elements able to be positioned on said bodywork of said motor vehicle.
- 21) The device (200; 300) according to claim 1), characterized in that it comprises a heating system of said laminar element (201; 301, 302),

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coupled with feeding means and able to prevent ice formation on said laminar element (201; 301, 302).

- 22) The device (200; 300) according to claim 1), **characterized in that** said flexible laminar element (201; 301, 302) is made of insulating material, able to resist low temperatures during the cold season.
- 23) The device (1; 100) according to claim 1), characterized in that said flexible laminar element (2, 3; 101) is made of a material able to resist high temperatures during the hot season.
- 24) A device (1; 100; 200; 300) for protecting the bodywork (C) of a motor vehicle (A₁; A₂; A₃; A₄), comprising:
 - at least a flexible laminar element (2, 3; 101; 201; 301, 302), able to be laid out to cover said motor vehicle (A₁; A₂; A₃; A₄);
 - at least a mainly longitudinal developed housing structure (4; 102; 202; 303; 400; 500), able to contain said laminar element (2, 3; 101; 201; 301, 302) when it is in inoperative conditions, provided with:
 - connection means (5; 103; 203) to said motor vehicle (A₁; A₂; A₃; A₄);
 - at least a longitudinal slot (9) for the passage of said laminar element (2, 3; 101; 201; 301, 302) from the interior to the outside of said housing structure (4; 102; 202; 303; 400; 500), and vice versa;
- handling means (6), coupled with said laminar element (2, 3; 101; 201; 301, 302) and available to the user, to extract said laminar element (2, 3; 101; 201; 301, 302) from said housing structure (4; 102; 202; 303; 400; 500) and to dispose it to cover said motor vehicle (A₁; A₂; A₃; A₄);
- hooking means (7), coupled with said handling means (6), able to connect said laid out laminar element (2, 3; 101; 201; 301, 302) to said motor vehicle (A₁; A₂; A₃; A₄),

characterized in that said laminar element is an advertising support.